



2021 WINTER CONFERENCE VENDOR REGISTRATION DETAILS
January 5 – 6, 2021

Thank you for your interest in becoming a vendor at our 2021 Winter Conference. Due to the risks presented by COVID-19's continued spread through Colorado, we are hosting the Winter Conference and the vendor show online.

Please read through these details carefully!

All attendees will receive an agenda similar to the example below. To participate, you will need to provide CSOC with one Zoom link per day to hyperlink the "click here" message below your company name and logo. When attendees click the hyperlinked words, they will enter a Zoom call with you and your sales team on the other side. Entering the Zoom call will be the equivalent of approaching a booth. Attendees will be able to stay in your Zoom call as long as they like, before moving onto other calls with other vendors.

Participation Requirements:

A webcam (built-in or external)

A microphone (built-in or external)

A Zoom account*

*we recommend the Pro Plan because the time limit of one call is 30 hours compared to 40 minutes with the Basic Plan that is free.

Vendor Registration Deadline: Dec 1st Zoom links must be provided to Molly Thomas by Dec 10th

All vendor fees are due upon registration

Table with 2 columns: Vendor Registration Fee, \$700.00

Sample Agenda Information

We have dedicated 7.5 hours of the conference to the vendor show. If there is a time on the agenda where an attendee is not interested in the scheduled topic, we are strongly encouraging them to use that downtime to interact with our vendors. You are encouraged (but not required) to schedule your Zoom calls for the entire length of each day of the conference in case attendees would like to "visit your booth" outside of the dedicated vendor show hours.

Sample Virtual Conference Agenda

Table with 2 columns: Time slot, Activity. Includes Tuesday, January 5th header and rows for 8:00-9:30 AM, 9:30-10:00 AM, 10:00-11:30 AM, and 11:30 AM-1:30 PM.

	 Logo Text Here Click Here	 COMPANY NAME Click Here	 COMPANY business tagline Click Here	 LOGO TEXT HERE Click Here
	 sample text Click Here	 COMPANY NAME YOUR SAMPLE TEXT HERE Click Here	 LOGO TEXT YOUR TAGLINE HERE Click Here	 Company Name Click Here
	 LOGO NAME Click Here	 LOGOTEXT SLOGAN HERE Click Here	 COMPANY Click Here	 LOGO Click Here
	 COMPANY NAME tagline Click Here	 COMPANY NAME SLOGAN Click Here	 YOUR BUSINESS Tagline goes here Click Here	 Logo Text Here Click Here
1:30 – 3:00 PM	Grant Funding Click Here			
3:00 – 3:30 PM	Break			
3:30 – 5:00 PM	Co-Responder Model for Mental Health Calls Click Here			
Wednesday, January 6 th				
8:00 – 9:30 AM	Peer Support Click Here			
9:30 – 10:00 AM	Break			
10:00 – 11:30 AM	Recruiting Diversity Click Here			
11:30 AM – 5:00 PM	Dedicated Vendor Show Time			
	 Logo Text Here Click Here	 COMPANY NAME Click Here	 COMPANY business tagline Click Here	 LOGO TEXT HERE Click Here

	 sample text Click Here	 COMPANY NAME YOUR SAMPLE TEXT HERE Click Here	 LOGO TEXT YOUR TAGLINE HERE Click Here	 Company Name Click Here
	 LOGO NAME Click Here	 LOGOTEXT SLOGAN HERE Click Here	 COMPANY Click Here	 LOGO Click Here
	 COMPANY NAME tagline Click Here	 COMPANY NAME SLOGAN Click Here	 YOUR BUSINESS tagline goes here Click Here	 Logo Text Here Click Here

STAR TREK

We hope you will consider participating in the 2021 Star Trek program. The Star Trek program is a perk provided to our CSOC business members as a thank you for their support. Conference attendees who participate in Zoom calls with 100% of gold members, 75% of silver members and 50% of bronze members will receive a valuable prize, provided by CSOC.

CSOC will mark the member's level (Gold, Silver, or Bronze) on the agenda to make it easier for the undersheriffs, sheriffs and chiefs to locate them. If you are already a business member and your dues are current, you will automatically be enrolled in the Star Trek program when you register as a vendor.

To participate in Star Trek, we ask that you keep a log of all attendees who join your Zoom calls, and provide the list to CSOC by 12:00 PM, Friday, January 8th, so we can distribute prizes to attendees that qualify.

If you are not already a business member and would like to participate in STAR TREK 2021, please visit www.coloradosheriffs.org/membership.

2021 ANNUAL WINTER CONFERENCE SPONSORSHIP LEVELS

Only booth registrants may participate in starred () sponsorships*

CONFERENCE SPONSORSHIP - \$5,000.00

4 opportunities available

- Participation in the 2021 Winter Conference Vendor Show
- One-year Gold Business Membership to CSOC
- Sponsorship noted on conference agenda
- Company name and logo prominently featured on slide thanking all sponsors to show at the beginning of each session
- Your logo prominently featured on the CSOC website
- Recognition in the exhibitor directory and the 2021 spring issue of *Colorado Sheriff* magazine
- You may provide material for insertion in the conference boxes to be mailed to each attendee prior to the conference (subject to CSOC approval, must be delivered to CSOC office by December 10th, 2020)

SESSION SPONSORSHIP - \$500.00

1 opportunity available

- Your company name/logo prominently displayed as the sponsor of the session on the conference agenda
- 5 minutes at the beginning of the session to promote your product or service (session and time selected by CSOC)
- Recognition in the exhibitor directory (if registered as a vendor) and the 2021 spring issue of *Colorado Sheriff* magazine

BREAK SPONSORSHIP - \$300.00

1 opportunity available

- 1 snack per break will be placed in the conference boxes mailed to each attendee prior to the conference. If you sponsor a break, a label with your company logo and acknowledgment of your sponsorship of the break will be placed on the snack.
- You may provide material for insertion in the conference boxes (subject to CSOC approval, must be delivered to CSOC office by December 10th, 2020)

CONFERENCE BOX MATERIALS - \$250.00

- You may provide material for insertion in the conference boxes mailed to all attendees prior to the conference (subject to CSOC approval, must be delivered to CSOC office by December 10th, 2020)
- Message inside the box thanking your company for sponsoring the conference boxes
- Recognition in the exhibitor directory and the 2021 spring issue of *Colorado Sheriff* magazine

SILENT AUCTION SPONSOR - \$100.00

- Company name and logo displayed prominently on auction website
- Recognition in the exhibitor directory and the 2021 spring issue of *Colorado Sheriff* Magazine

*** \$1000 SPONSORSHIP***

- Sponsorship noted on conference agenda
- Company name and logo prominently featured on slide thanking all sponsors shown at the beginning of each session
- Recognition in exhibitor directory and the 2021 spring issue of *Colorado Sheriff* magazine
- You may provide material for insertion in the conference boxes to be mailed to all attendees prior to the conference (subject to CSOC approval, must be delivered to CSOC office by December 10th, 2020)

*** \$500 SPONSORSHIP ***

- Sponsorship noted on conference agenda
- Company name and logo prominently featured on slide thanking all sponsors shown at the beginning of each session
- Recognition in the exhibitor directory and the 2021 spring issue of *Colorado Sheriff* magazine

- You may provide material for insertion in the conference boxes to be mailed to all attendees prior to the conference (subject to CSOC approval, must be delivered to CSOC office by December 10th, 2020)

*** \$250 SPONSORSHIP***

- Sponsorship noted on conference agenda
- Company name and logo prominently featured on slide thanking all sponsors shown at the beginning of each session
- Recognition in the exhibitor directory and the 2021 spring issue of *Colorado Sheriff* magazine

Please contact us for additional sponsorship opportunities

Cancellation Policy

Should the Winter Conference be cancelled, we will offer the following options:

- Apply the value of paid sponsorships and/or registration fees to the next Sheriff's Conference;
- 50% refund of vendor booth registration fee; full refund of sponsorship
- Consider your payment as a 100% tax-deductible donation to CSOC

This policy will be applied to all currently registered sponsors and vendors as well as all future registrations received.

CSOC Contact Information

If you have any questions, please contact Molly Thomas, CSOC Training and Event Coordinator at 720-344-2762 or mthomas@csoc.org. Thank you for your interest in becoming a vendor at our 2021 Winter Conference. We look forward to seeing you online!